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Communications Contact

Lilia Todorova
Marketing Director
ltodorova@corpv.com
775.831.1322 ext. 216

Corporate Visions Launches Executive Advisory Board as Part of Growth Strategy

New members bring domain expertise and long list of business-building experiences

Incline Village, NV – February 6, 2009 – Corporate Visions Inc. announced today that it has created an Executive Advisory Board to infuse the company with additional, outside business strategy, experience and expertise as part of an aggressive growth plan. The company also recently created a Customer Advisory Board, the [Marketing and Sales Messaging Alignment Agenda](#), consisting of 10 world-class company executives.

The first two members of the Executive Advisory Board are Wendy Lea, who brings domain expertise in the Marketing and Sales effectiveness category and Peggy Taylor, who brings strategic corporate planning and business development-related experience.

“The creation of the Executive Advisory Board is one more step towards achieving our company’s growth goals for 2009 and beyond,” said Joe Terry, president of Corporate Visions. “Having had their fingers on the pulse of the marketplace for over twenty years, Wendy and Peggy are uniquely qualified to contribute to the vision and development of this company.”

About [Wendy Lea](#):

Wendy Lea has over 25 years of experience in driving go-to-market strategy, demand creation, sales effectiveness and partner strategy. She has served in a variety of roles, including CEO, corporate executive, angel investor, strategic advisor and board member to many innovative high tech start-ups and public companies, including UStream, Eventvue, Metallect, and Aegis Analytics. In 1999, Wendy established Siebel Systems’ eBusiness Consulting business unit which she joined after the company’s acquisition of OnTarget, where she served as VP of Marketing and Alliances. Prior to that, Wendy co-founded The Sales Consultancy (TSC) in the U.S., where she developed two innovative sales methodologies: CHAMP (Channels and Alliance Management Process) and TMP (Territory Management and Planning) adopted as global standards by IBM Software, Hewlett Packard, Cisco, Microsoft, and Oracle.

About [Peggy Taylor](#):

Peggy is currently the Managing Partner of B Cubed Ventures, LLC, which provides financing, an experienced professional and business network, and mentoring to its portfolio companies. Prior to B Cubed Ventures, Peggy was President of PeopleSoft Investments, Inc., a subsidiary of

PeopleSoft, Inc. Peggy has also served as Vice President of Trust and Investment Management at The Hibernia Bank in San Francisco, CA. During her three-year tenure assets increased from \$300 to \$500 million. Previously, Peggy worked at the Bank of California, N.A., in San Francisco, CA, as Vice President and Director of Organization, Planning, and Development, where she was in charge of all personnel and staffing related operations.

About [Corporate Visions](http://www.CorporateVisions.com)

Corporate Visions helps companies differentiate themselves from their competitors, where it counts, their customer conversations. The Corporate Visions *Customer Message Management* system™ helps companies create, deliver and deploy messages, tools and training as part of an integrated process. Corporate Visions works with globally recognized companies such as MasterCard, ADP, IBM, GE Healthcare, Oracle, Xerox, CA and many more. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.

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