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Thousands of Salespeople to get Free, 30-day Access to New Post-Training Refresher

Power Connection System for Power Messaging® aimed at improving post-training impact

Incline Village, NV – June 2010 – When Corporate Visions recently developed its unique, post-training refresher system for its Power Messaging conversation skills training course, it wanted to make sure that the thousands of alumni who experienced the training before this invention, would have an opportunity to experience the refresher.

“Power Connection is a new offering, which is good news for all of our current and future participants. But, we thought, ‘hey, what about all of those thousands of loyal alumni that have already been through the training... how can we continue to reinforce their experience,’” said Tim Riesterer, CMO and SVP of Products and Consulting for Corporate Visions. “So, we have decided to provide all of the alumni in our database with free access to this powerful, new tool.”

The post-training refresher system, called Power Connection™, is being bundled into the Power Messaging training course as part of a complete blended learning approach for all clients moving forward. But, thanks to the program just announced, nearly 10,000 Power Messaging alumni will get 30 days of free access to the system, allowing them an opportunity to sharpen their skills.

“Our alumni are rabid fans. We are excited about giving them a chance to refresh and reinvigorate their training experience,” Riesterer adds. “Giving them 30 days to use this dynamic training reinforcement tool is a way for us to say thank you, and help make sure they are maximizing the impact of their Power Messaging training investment.”

Power Connection is available as an annually renewable subscription service for \$199/person. It is included with Power Messaging training engagements as part of a blended learning approach that includes e-learning for knowledge transfer, an onsite workshop for practical application, and the refresher library for just-in-time reinforcement when salespeople get back to the field. It also includes a coaching session with a Corporate Visions expert for each license purchased.

About Corporate Visions Inc.

Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

Corporate Visions’ world-class customer and advisory board include, MasterCard, ADP, CA, Oracle, GE, Xerox, Millipore, AmerisourceBergen, Infor and Progress Software. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.