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THE BEST JUST GOT BETTER!

Incline Village, NV – May 21, 2008 – The world’s leading sales and marketing messaging workshop just got better!

Corporate Visions® Inc. is pleased to announce the release of Power Messaging® 3.0, its enhanced version of the market leading Power Messaging workshop. Power Messaging 3.0 is a two-day, high impact, instructor led workshop that includes a pre-event online learning course, followed by post-workshop live coaching. Whether you’re an executive, marketing or sales professional, you will learn what to say and how to say it, differentiating your message from the competition. “The release of Power Messaging 3.0 reflects our commitment to our clients,” said Ellen O’Rourke, Director of Products at Corporate Visions. “The improvements are a result of the constructive comments and feedback received over the last 24 months from our current customers and Corporate Visions alumni.”

The upgraded solution is enhanced with interactive modules and updated content that addresses the business challenges of our global clients. “We are very excited about the release of Power Messaging 3.0,” expressed Joe Terry, President of Corporate Visions. “This solution went through extensive research and development by surveying the business needs of our current global customers. Through that process we were able to improve on our World-Class, industry leading solution to ensure our customers get the very best in message creation, delivery and deployment.”

Corporate Visions’ Power Messaging 3.0 bridges the messaging gap; helping you to easily and effectively drive the brand to the buyer. You and your team will acquire the skills to translate your message into the buyer’s language. You’ll learn how to connect your solution to the buyer’s needs at an emotional level. With Power Messaging 3.0, you will create more impactful and differentiated messages, helping you win more business in less time.

How You’ll Benefit

- You will generate more revenue!
- You will change the game on the competition!
- You will close more business!
- You will deliver your message in a clear, compelling and confident way, every time!
- You will inspire your prospects!
- You will know what influences your prospects to buy!
- You will change your paradigm and never message the same way again!
- You will be more valuable to your prospects, customers, employees, company and industry!

About Corporate Visions Inc., the Sales Messaging Experts

Corporate Visions Inc., the global leader in Sales and Marketing Messaging, was founded by two sales effectiveness and messaging experts, Chuck Laughlin and Karen Sage. Over the last two decades, we've worked with global companies to create powerful messages and have taught their executives, marketing and sales teams how to deliver those messages in a unique and differentiated way. With our one-of-a-kind solution, you will increase your sales, marketing and messaging effectiveness, while deploying best practices throughout your entire organization; helping you to close more business in less time. We work with global, world-class companies such as CareerBuilder, QAD, Fidelity, IBM, Volvo, Oracle and Computer Associates to win more business every day. With a structured messaging methodology, you'll be more effective and confident in front of your client or prospect, at every interaction in the sales cycle. For more information, please contact us at www.CorporateVisions.com or by calling 775.831.1322 or 800.360.7355 (US only).