

PRESS RELEASE

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AWARD-WINNING TECHNOLOGY MEETS WORLD-CLASS MESSAGING

Incline Village, NV – March 13, 2008 – Corporate Visions Inc. announced today the expansion of their alliance partnerships.

Corporate Visions, the global experts in Sales Messaging, is pleased to announce their partnership with SAVO. Now you can integrate knowing *what to say* and *how to say it* into an award-winning, web-based tool that captures the collective genius of your entire organization. “SAVO’s web-based technology platform is a perfect fit,” said Chuck Laughlin, CEO of Corporate Visions. “CVI’s expertise is in working with companies to create great sales messages that dramatically increase revenue. We train sales teams to deliver those messages in unique and effective ways. By using SAVO’s on-demand Sales Enablement tool and Corporate Visions’ methodologies together, you’ll get an incredible competitive advantage in driving field sales revenue.”

SAVO was recently named the *2007 Chicago Innovation Award Winner* by The Chicago Sun-Times and Kuczmariski & Associates for organizations whose products and services uniquely satisfy unmet needs in the marketplace. The combination of real-world client experience, an innovative consulting approach and award-winning technology distinctively positions SAVO to deliver practical solutions to enable entire sales organizations. “We are extremely pleased about our new partnership with Corporate Visions” stated John Aiello, CEO of SAVO Group. “Our two organizations share a common passion for enabling better conversations between sellers and buyers. SAVO does it through the delivery of a world-class, on-demand Sales Enablement application and Corporate Visions does it by helping their clients develop compelling sales stories and training sellers how to best deliver them. Our independent approaches have proven successful for the challenges organizations face today...institutionalizing best-practice selling.”

About SAVO

Founded in 1999 by John Aiello and Drew Larsen, SAVO is the industry’s only provider of collaborative Sales Enablement solutions. SAVO’s web-based, on-demand Sales Enablement platform maximizes the sales organization’s ability to communicate value and differentiation in clear, consistent and compelling ways. With SAVO, companies have the capability to combine proven sales and marketing best practices with award-winning technology. SAVO addresses all aspects of the Sales Enablement challenge—spanning people, process, insight and technology. For more information, please visit their website at www.SAVOGroup.com.

About Corporate Visions Inc.: The Sales Messaging Experts

Founded by two sales effectiveness and sales messaging experts, Chuck Laughlin and Karen Sage, Corporate Visions is the global expert in the use of story in business. CVI helps you create a great message and teaches your team how to uniquely deliver them, providing you with the essential tools to deploy and reinforce those messages across your entire enterprise. A structured messaging methodology helps your organization be more effective in front of your customer. With Corporate Visions, your sales team will learn to effectively deliver great sales messages to your prospects at every touch point in the sales cycle. For more information, please contact us at www.CorporateVisions.com or by calling 775-831-1322.